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MAMED FUDARIZI

CORPORATE TRAINER

PROFESSIONAL IMAGE & BUSINESS ETIQUETTE SPECIALIST



16+ YEARS
CORPORATE EXPERIENCE

7+ YEARS
TRAINING EXPERIENCE
ACROSS MULTIPLE INDUSTRIES

20,000+
PROFESSIONALS TRAINED

BUILDING **CONFIDENCE.**
ENHANCING **CREDIBILITY.**
ELEVATING **PROFESSIONAL PRESENCE.**

SPECIALISING IN

- PROFESSIONAL IMAGE & EXECUTIVE PRESENCE
- BUSINESS & WORKPLACE ETIQUETTE
- CORPORATE GROOMING & MENSWEAR
- CORPORATE DINING & PROTOCOL
- CUSTOMER EXPERIENCE & SERVICE IMAGE

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ABOUT MAMED

Mamed Fudarizi is a corporate trainer and professional image consultant with more than **16 years** of corporate experience and over **7 years** of training expertise.

He helps professionals and organisations enhance their professional image, executive presence and workplace etiquette to build confidence, credibility and a strong positive impression.

His unique background in project management and image consulting allows him to combine corporate insight with practical personal branding strategies, making his programmes relevant, engaging and impactful.

Mamed holds a Bachelor's Degree in Economics and multiple professional certifications including Certified Professional Image Consultant (**CPIC**), Certified Dining Consultant (**CDC**), and Certified Associate in Project Management (**CAPM**). He is also endorsed as an image consultant by The London College for Corporate Learning and Wilmington Metropolitan University, USA.

He has held key roles in leading organisations such as PROTON, Celcom Axiata, CIMB Bank Berhad, jomSETTLE and FGV Holdings Berhad. His cross-industry experience across automotive, telecommunications, fintech and agribusiness provides him with a deep understanding of corporate culture and professional standards.



Mamed Fudarizi

Corporate Trainer | Professional Image & Business Etiquette Specialist

KEY ACHIEVEMENTS

- Groomed **MATRADE** Directors & Management Team for Annual Report 2020 photoshoot.
- Trained more than **20,000** professionals across various industries.
- Featured on **TV3 Malaysia Hari Ini**, **Borak Kopitiam** and **Berita Harian**.
- Trusted by **Government Agencies, GLCs** and leading corporate organisations.
- Delivering practical, **results-driven** training that creates real workplace impact.

TRAINING PHILOSOPHY

> *Helping individuals **Be Wow** in their appearance, personality and presence, so they can inspire confidence and make lasting impressions.*

FEATURED IN

- Malaysia Hari Ini (Bincang Profesional)
- Berita Harian
- Borak Kopitiam TV3

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WHY ORGANISATIONS ENGAGE MAMED



Mamed partners with organisations to develop confident, credible and professional teams who make a **lasting impact** in every interaction.

PRACTICAL & RESULTS-DRIVEN

Training is highly practical, engaging and focused on real workplace outcomes.

CUSTOMISED SOLUTIONS

Programmes are tailored to your industry, culture and learning objectives.

EXPERIENCED TRAINER

16+ years of corporate experience and 7+ years of training excellence.

CREDIBLE & TRUSTED

Proven track record with government agencies, GLCs and leading corporations.

PROFESSIONAL EXPERTISE

Strong blend of image consulting, etiquette and corporate knowledge.

IMPACT THAT LASTS

Equipping professionals with skills and confidence that create long-term positive impact.

KEY ACHIEVEMENTS

Groomed **MATRADE** Directors & Management Team for Annual Report 2020 photoshoot.

Featured on **TV3 Malaysia Hari Ini, Borak Kopitiam** and **Berita Harian.**

Trained more than **20,000** professionals across various industries.

Trusted by **Government Agencies, GLCs** and leading corporate organisations.

Delivering practical, **results-driven** training that creates real workplace impact.

CREDENTIALS & CERTIFICATIONS

01	**Advanced Certificate in Image Consulting (ACIC)**	Wilmington Metropolitan University
02	**Professional Image Consultant Certification (PICC)**	The London College for Corporate Learning
03	**HRD Corp Accredited Trainer**	Human Resource Development Corporation
04	**Certified Dining Skills Consultant (CDC)**	Academy of Communication, Etiquette and Protocol (ACCEPT)
05	**Certified Professional Image Consultant (CPIC)**	Akademi Perunding Imej Profesional

"Elevating people. Strengthening organisations.

16+ YEARS CORPORATE EXPERIENCE

7+ YEARS TRAINING EXPERIENCE

20,000+ PROFESSIONALS TRAINED

SIGNATURE PROGRAMMES



Practical, engaging and results-driven training programmes designed to **elevate** professional image, **enhance** communication and **strengthen** workplace performance.

01 PROFESSIONAL IMAGE, EXECUTIVE PRESENCE & MENSWEAR MASTERY

Build a strong and credible personal image, master professional grooming and dress with confidence, and project executive presence that inspires trust and respect.



02 BUSINESS & WORKPLACE ETIQUETTE MASTERY

Strengthen communication skills and workplace etiquette to build stronger relationships, demonstrate professionalism and navigate corporate situations with confidence.



03 CORPORATE DINING & BUSINESS PROTOCOL

Enhance confidence in formal dining and business protocols — from table manners to handling business meals, international etiquette and hosting.



04 CUSTOMER EXPERIENCE & SERVICE IMAGE EXCELLENCE

Equip teams with the right mindset, communication etiquette and service excellence to deliver exceptional customer experiences and build a positive organisational reputation.



CUSTOMISED FOR YOUR ORGANISATION

All programmes can be customised to align with your industry, culture, goals and competency needs — ensuring practical learning that creates real impact.

- Interactive & Engaging
- Practical & Applicable
- Results-Driven & Measurable







Elevating people.
Strengthening organisations.

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OUR CLIENTS & IMPACT

We partner with organisations to develop confident, credible and professional teams who create **lasting impact** in every interaction.

TRUSTED BY ORGANISATIONS ACROSS INDUSTRIES

PETRONAS · TM · media prima · HONDA

TENAGA NASIONAL · PNB Permodalan Nasional Berhad · rtm · sime MOTORS

MATRADE · MARA · AEON · BERNAMA · PERODUA

CREATING MEASURABLE IMPACT

ENHANCED PROFESSIONALISM

Teams demonstrate stronger professional image and executive presence.

IMPROVED COMMUNICATION

Better verbal and non-verbal communication leads to clearer, more effective interactions.

STRONGER RELATIONSHIPS

Build trust, respect and rapport with colleagues, clients and stakeholders.

INCREASED CONFIDENCE

Individuals communicate with poise and confidence in any professional situation.

BETTER BUSINESS OUTCOMES

Positive behaviours translate into customer satisfaction and improved organisational reputation.

"Elevating people. Strengthening organisations."

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LET'S WORK TOGETHER

Great results start with great people.
Let's collaborate to elevate your team, strengthen your brand and create lasting impact together.

I look forward to connecting with you!



LET'S START *the Conversation*

CALL / WHATSAPP
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EMAIL
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FOLLOW & CONNECT
FB / IG / TikTok
mamed fudarizi

WHEN WE WORK TOGETHER, YOU CAN EXPECT:

STRATEGIC PARTNER
Aligned with your objectives and people development goals.

TAILORED SOLUTIONS
Customised programmes that address your unique challenges and needs.

MEASURABLE RESULTS
Practical strategies that deliver real impact you can see and feel.

ENGAGED & EMPOWERED PEOPLE
Stronger confidence, better communication and a positive mindset that drives performance.

LONG-TERM VALUE
Building a culture of excellence that creates sustainable success.

TOGETHER, WE CAN INSPIRE CONFIDENCE,
ELEVATE YOUR PEOPLE AND STRENGTHEN YOUR BRAND.

"Together, we can inspire confidence.
Elevate your people. Strengthen your brand. Create lasting impact."